Office of the Director

CENTRE FOR DISTANCE AND ONLINE EDUCATION

(Formerly School of Distance Learning and Continuing Education)

Kakatiya University (NAAC A+ Grade)

Warangal-506 009.

M.A./M.Com/MSW (Semester-II) Examination

(Academic Year: 2024-2025 & 2025-2026)

Semester	**:**	**I I**
Name of the Student	:	
Hall-Ticket Number	:	
Name of the Course	:	
Paper (Title)	:	
Mobile Number	:	
Email Address	:	
Study Centre Name	**:**	

Signature of the Student with date

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(Academic Year: 2024-2025 & 2025-2026)

Dear Student,

Read the following **Instructions** very carefully before writing and submitting of all your Assignments. Write all your details on every Cover Page of Each Paper (Assignment). Students of various PG Courses have to submit Assignments **I & II** for each semester. The Assignments consists of **20 marks** and Assignment – **II** consist **25 marks**

(Note: Assignment-II in place of Seminar for 25 Marks)
(Write topic name on top up of the page)

Instructions for Writing of Assignments:

1. Submission of Assignments is **Compulsory**.
2. Each Assignment-I should be written in **15-20 Pages. (Attach Question Paper)**
3. Assignment-II should be written in **15-20 Pages. (Attach Question Paper)**
4. Write answers clearly and visibly on **A-4 size only.**
5. Assignment should be written **ONE SIDE OF THE PAPER only.**
6. Assignment should be in student's own handwriting.
7. Printed/Carbon copies or computer print-outs **Will not be Accepted.** Any irregularity will be viewed seriously and the assignments will be **rejected.**
8. You can use CDOE (SDLCE) course material or other relevant Articles/Books for writing the assignments **I & II.**
9. Submit Assignment **I & II** separately with tape binding or spiral binding **only**.
10. Each Assignment **I & II** should be with a cover page. Write All Your Details in **Capital Letters on the cover page.**
11. Students those who fail to submit their assignments are **not allowed** write **SEMESTER EXAMS.**
12. **Submit** all your Assignments at your Study Centre (or) Room No. 7, **CDOE (SDLCE), KU only**.
13. **Last date for Submission of Assignments I & II is: 10-11-2026. Assignments will not be Accepted, After the Due Date.**
14. For any sort of doubts or queries in writing the assignments, students can contact the Coordinators of your center or **course-In-Charge of CDOE (SDLCE), KU.**
15. You may contact CDOE Enquiry Counter/directly or call **0870-2461480 , 0870-2461490**

From **10.30 am** to **4.30 pm** on all working Days.

Sd/-
DIRECTOR

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ASSIGNMENT-I

M.A. HRM Semester-II Examination (2024-2025 & 2025-2026)

Paper-I: SOCIAL RESEARCH E STATISTICAL METHODS

Answer any *FIVE of* the following questions. **5x4=20 Marks**

1. Explain the nature and importance of Social Science Research.
2. What is a Hypothesis? Explain its types.
3. What are the merits and demerits of the Observation method?
4. Distinguish between Questionnaire and Interview as methods of data collection.
5. Explain the various Sampling Techniques used in social research.
6. Describe the role of computers in social research.
7. What is Frequency Distribution? Explain its importance.
8. Explain the measures of central tendency.
9. Explain the steps involved in Data Processing.
10. What is a Bibliography? Mention its importance in a research report.

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ASSIGNMENT-I

M.A. HRM Semester-II Examination (2024-2025 & 2025-2026)

Paper-II : INDUSTRIAL AND LABOUR ECONOMICS

Answer any *FIVE of* the following questions. **5x4=20 Marks**

1. Explain the meaning and importance of Labour Economics.

2. Discuss the relationship between Industrialization and Economic Development with reference to India.

3. Explain the socio-economic characteristics of the Labour Force in India.

4. Distinguish between Labour in the organized and unorganized sectors in India.

5. Describe the Industrial Policy Resolution of 1956 and its impact on Labour.

6. What are the main features of the New Economic Policy, 1991?

7. Explain the nature and types of Labour Market.

8. Describe the sources and shortcomings of Labour Statistics in India.

9. Explain the various Theories of Wages.

10. What are Wage Differentials? Mention their causes.

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ASSIGNMENT-I

M.A. HRM Semester-II Examination (2024-2025 & 2025-2026)

Paper-III: EMPLOYEE WELFARE AND LABOUR ADMINISTRATION

Answer any *FIVE of* the following questions. **5x4=20 Marks**

1. Explain the Concept, Scope and Principles of Labour Welfare.
2. Distinguish between Social Welfare and Labour Welfare.
3. Describe the Characteristics of the Indian Labour Force.
4. Explain the Organization, Objectives and Functions of the ILO.
5. Explain Statutory and Non-Statutory welfare programmes - Intra-mural and Extra-mural.
6. Write a short note on ESI and Workmen's Compensation.
7. Trace the History of Labour Administration in India.
8. Explain the Role of Labour Welfare Officer and Labour Inspectors.
9. Explain the welfare measures for the Women Work Force in India.
10. Write a short note on the problems of Contract Labour.

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ASSIGNMENT-I

M.A. HRM Semester-II Examination (2024-2025 & 2025-2026)

Paper-IV: ORGANIZATIONAL BEHAVIOUR - II

Answer any *FIVE of* the following questions. **5x4=20 Marks**

1. Distinguish between Formal and Informal Organization.
2. Write a short note on the Hawthorne Studies.
3. Explain the reasons for Group Formation and the stages involved in it.
4. Write a short note on Team Work Building.
5. Explain the Barriers to Communication and how they can be overcome.
6. Explain Maslow's Need Hierarchy Theory of Motivation.
7. Explain the Factors responsible for Organizational Change.
8. Describe the methods of Conflict Resolution.
9. Explain the Concept of Organization Development.
10. Write a short note on Job Enrichment as a Development Intervention.

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ASSIGNMENT-I

M.A. HRM Semester-II Examination (2024-2025 & 2025-2026)

Paper-V: MARKETING MANAGEMENT

Answer any *FIVE of* the following questions. **5x4=20 Marks**

1. Define Marketing and explain its importance in Business and Market Economy.
2. Write a short note on Marketing Information System and Marketing Research.
3. Explain the Behavioural Determinants of Consumer Behaviour.
4. What is Market Positioning? Explain its importance.
5. Explain the stages of Product Life Cycle.
6. Write a short note on Branding and Packaging Decisions.
7. Explain the Objectives and Methods of Pricing.
8. What are Channel Conflicts? Suggest remedies to resolve them.
9. Explain the elements of Promotion Mix.
10. Write a short note on Market Entry Decisions in Global Marketing.

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ASSIGNMENT-I

M.A. HRM Semester-II Examination (2024-2025 & 2025-2026)

Paper-VI : LABOUR LEGISLATION - II (Wage & Social Security Legislation)

Answer any *FIVE of* the following questions. **5x4=20 Marks**

1. Distinguish between Minimum Wage, Fair Wage and Living Wage.

2. Explain the rules regarding Deductions from Wages under the Payment of Wages Act, 1936.

3. Explain the Eligibility for Bonus and the Bonus Formulae under the Payment of Bonus Act, 1965.

4. Explain the Scope and Coverage of the Payment of Gratuity Act, 1972.

5. Who is an Insurable Workman under the ESI Act, 1948?

6. Explain the different kinds of Benefits available under the ESI Act, 1948.

7. Explain the Scope and Object of the Employees' Provident Fund Act, 1952.

8. Write a short note on the Employees' Family Pension Scheme and Fund.

9. Explain the Scope and Coverage of the Maternity Benefit Act, 1961.

10. Write a short note on the Grant of National Festivals and Other Holidays under the National Festivals and Holidays Act, 1974.

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ASSIGNMENT-II

(Note: Assignment-II is in place of Student Seminar for 25 Marks)

M.A. HRM Semester-II Examination (2024-2025 & 2025-2026)

Note: Answer any ONE TOPIC of the following. **25 Marks**

1. Explain the nature and importance of social science research. Discuss the characteristics of scientific research, the process of selecting a research problem, types of hypotheses and the meaning and types of research design.
2. Discuss the various methods of social research — observation, questionnaire, interview and case study — with their merits and demerits. Also explain scaling techniques and measures of central tendency and dispersion used in data analysis.
3. Discuss the origin, growth and socio-economic characteristics of the labour force in India. Explain the occupational distribution of the workforce and the problems of labour in the organized and unorganized sectors.
4. Explain the concept, nature and types of labour market, highlighting the characteristics of the labour market in India. Discuss the theories of wages, wage differentials and the factors influencing wage determination and standardization.
5. Define Labour Welfare and distinguish it from Social Welfare. Discuss the concept, scope, principles and approaches of labour welfare and the role of the ILO in shaping labour welfare policy in India.
6. Explain the various statutory and non-statutory social security measures in India, including ESI, Workmen's Compensation, Provident Fund and Gratuity. Discuss the organization of labour administration at the central and state levels.
7. Explain the nature of groups, reasons for group formation and stages of group development. Discuss group cohesiveness, group decision-making and models of small group behaviour with reference to Homans, Sayles and Sociometric analysis.
8. Critically evaluate the major theories of motivation — Maslow, Herzberg, Theory X and Y, Theory Z, ERG and McClelland's models — and discuss their applicability in modern organizations. Also examine the theories of leadership (Trait, Behavioural and Contingency).
9. Explain the concept of consumer behaviour and the purchase decision process. Discuss market segmentation, targeting and positioning strategies and their significance in designing the marketing mix.
10. Discuss product life cycle (PLC) and new product development strategies. Explain the pricing objectives, methods and policies, and the factors influencing the choice of distribution channels and management of channel conflicts.
11. Explain the objectives and scope of the Minimum Wages Act, 1948 and the Payment of Wages Act, 1936. Distinguish between minimum wage, fair wage and living wage, and discuss the machinery for fixation and enforcement of wages.
12. Discuss the scope, applicability and benefits under the Employees' State Insurance Act, 1948 and the Employees' Provident Fund Act, 1952. Explain the administration of these schemes and the adjudication of disputes and claims.

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