Office of the Director

**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

(Formerly School of Distance Learning and Continuing Education)

**Kakatiya University (NAAC A+ Grade)**

Warangal-506 009.

**M.A./M.Com (Semester-III) Examination**

**(Academic Year: 2023-2024)**

| | | |
|---|---|---|
| **Semester** | **:** | **III** |
| Name of the Student | : | |
| Hall-Ticket Number | : | |
| Name of the Course | : | |
| Paper (Title) | : | |
| Mobile Number | : | |
| Email Address | : | |
| **Study Centre Name** | **:** | |

**Signature of the Student with date**

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**M.A./M.Com (Semester-III) Examination (Academic Year: 2023-2024)**

**Dear Student,**

Read the following **Instructions** very carefully before writing and submitting of all your Assignments. Write all your details on every Cover Page of Each Paper (Assignment). Students of various PG Courses have to submit Assignments **I & II** for each semester. The Assignments consists of **20 marks** and Assignment – **II** consist **25 marks**

**(Note: Assignment-II in place of Seminar for 25 Marks)**
**(Write topic on top up of the page)**

***Instructions for Writing of Assignments:***

1. Submission of Assignments is **Compulsory**.
2. Each Assignment-I should be written in **15-20 Pages. (Attach Question Paper)**
3. Assignment-II should be written in **15-20 Pages. (Attach Question Paper)**
4. Write answers clearly and visibly on **A-4 size only.**
5. Assignment should be written **ONE SIDE OF THE PAPER only.**
6. Assignment should be in student's own handwriting.
7. Printed/Carbon copies or computer print-outs **Will not be Accepted.** Any irregularity will be viewed seriously and the assignments will be **rejected.**
8. You can use CDOE (SDLCE) course material or other relevant Articles/Books for writing the assignments **I & II.**
9. Submit Assignment **I & II** separately with tape binding or spiral binding **only**.
10. Each Assignment **I & II** should be with a cover page. Write All Your Details in **Capital Letters on the cover page.**
11. Students those who fail to submit their assignments are **not allowed** write **SEMESTER EXAMS.**
12. **Submit** all your Assignments at your Study Centre (or) Room No. 7, **CDOE (SDLCE), KU only**.
13. **Last date for Submission of Assignments I & II is: 10-11-2026. Assignments will not be Accepted, After the Due Date.**
14. For any sort of doubts or queries in writing the assignments, students can contact the Coordinators of your center or **course-In-Charge of CDOE (SDLCE), KU.**
15. You may contact CDOE Enquiry Counter/directly or call **0870-2461480 , 0870-2461490**

From **10.30 am** to **4.30 pm** on all working Days.

**Sd/-**
**DIRECTOR**

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## ASSIGNMENT-I

**M.Com. Semester-III Examination (2023-24)**

**Paper -I : STRATEGIC MANAGEMENT**

**Answer any *FIVE of* the following questions.** **5x4=20 Marks**

1. Explain the concept and significance of strategic management in modern business organisations.

2. Distinguish between vision, mission, objectives and goals with suitable business examples.

3. What is environmental scanning? Explain the factors affecting environmental scanning.

4. Briefly explain the concept of organisational capability and its relevance in strategic management.

5. Explain the meaning and circumstances under which a stability strategy is adopted by a firm.

6. Differentiate between cost leadership, differentiation and focus strategies at the business level.

7. Explain the meaning and importance of project implementation in strategy execution.

8. Discuss the role of leadership in the implementation of strategy.

9. Explain the nature and importance of strategic evaluation.

10. What are the barriers to strategic evaluation? Briefly explain.

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**ASSIGNMENT-I**

**M.Com. Semester-III Examination (2023-24)**

**Paper-II : E-BUSINESS**

**Answer any *FIVE of* the following questions.** **5x4=20 Marks**

1. Explain the meaning and significance of e-business along with the opportunities and risks involved.

2. What is mobile commerce? Explain its framework and models.

3. What is an Intranet? Explain its trends, growth and applications.

4. Define EDI and explain its benefits in e-business transactions.

5. Explain the meaning and objectives of e-business strategy.

6. What is e-CRM? Briefly explain the technology used for CRM.

7. Explain the meaning of digital signatures and their significance in e-commerce transactions.

8. What is a firewall? Explain its role in e-security.

9. Explain the meaning of a website and its various types.

10. Write short notes on HTML basics and HTML editors.

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**ASSIGNMENT-I**

**M.Com. Semester-III Examination (2023-24)**

**Paper-III: FINANCIAL MARKETS AND INSTITUTIONS**

**Answer any *FIVE of* the following questions.** **5x4=20 Marks**

1. Explain the meaning and objectives of a financial system.
2. Describe the role of the financial system in economic development.
3. Explain the features and functions of the money market.
4. Write short notes on Treasury Bills and Commercial Papers as money market instruments.
5. Distinguish between IPO and FPO. Explain the concept of book-building.
6. Write short notes on ADRs and GDRs as instruments of raising funds abroad.
7. Explain the functions of stock exchanges in India.
8. Write short notes on NSDL and CDSL.
9. Explain the importance and functions of the Reserve Bank of India.
10. Briefly outline SEBI's role in investors' education and protection.

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**ASSIGNMENT-I**

**M.Com. Semester-III Examination (2023-24)**

**Paper-IV: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT**

**Answer any *FIVE of* the following questions.** **5x4=20 Marks**

1. Distinguish between investment, speculation and gambling.
2. Briefly explain the organisation and regulation of BSE, NSE and OTCEI.
3. Explain the objectives of security investment.
4. What is the Efficient Market Hypothesis? Briefly explain its forms.
5. Explain the dividend discount model for the valuation of equity shares.
6. Write short notes on bond pricing theorems.
7. Distinguish between traditional and modern approaches to portfolio construction.
8. Write short notes on Risk and Return analysis.
9. Explain the concept and objectives of portfolio performance evaluation.
10. Write short notes on portfolio revision.

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**ASSIGNMENT-I**

**M.Com. Semester-III Examination (2023-24)**

**Paper-V: CORPORATE TAX MANAGEMENT**

**Answer any *FIVE of* the following questions.** **5x4=20 Marks**

1. Explain the significance of corporate taxation.
2. Define previous year and assessment year. Explain the residential status of a company.
3. Explain the rules for computing income from house property for a company.
4. Write short notes on Minimum Alternative Tax (MAT).
5. Distinguish between tax planning, tax avoidance and tax evasion.
6. Explain the factors affecting the dividend policy of a company.
7. Define amalgamation under the Income Tax Act. Explain the tax concessions available to the amalgamated company.
8. Write short notes on tax incentives in case of demerger.
9. Explain the special tax provisions available to newly established units in Special Economic Zones (SEZs).
10. Write short notes on tax planning provisions with reference to reinvestment of capital gains.

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## ASSIGNMENT-II

**(Note: Assignment-II is in place of Student Seminar for 25 Marks)**

**M.Com. Semester-III Examination (2023-24)**

**Note: Answer any ONE TOPIC of the following.** **25 Marks**

1. Define Strategic Management. Explain the characteristics, significance, and dimensions of strategic management in detail.
2. What is environmental scanning? Discuss the factors affecting environmental scanning and the methods and techniques used for organizational appraisal.
3. Explain the various grand strategies available at the corporate level, including stability, expansion, retrenchment, turnaround, and combination strategies.
4. Discuss the process of strategy implementation with special reference to project implementation, resource allocation, and structural implementation.
5. Explain the various E-Business models (B2B, B2C, B2G, C2G, and C2B) along with their meaning, implementation, advantages, and limitations.
6. Describe the security issues in e-business. Explain attacking methods, security tools such asology, encryption, digital signatures, and firewall security.
7. Explain the structure and components of the Indian financial system. Discuss the role of the financial system in economic development.
8. Discuss the features, functions, and significance of the money market in India. Explain the various money market instruments and the challenges faced by the Indian money market.
9. What is fundamental analysis? Explain economy analysis, industry analysis, and company analysis in the context of security investment decisions.
10. Explain the concept of tax planning and distinguish it from tax avoidance and tax evasion. Discuss the requisites of successful tax planning and the tax considerations involved in capital structure decisions.

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